



2014 ANNUAL REPORT			
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#### ABOUT THE COVER

NURSES IN THE FEMALE WARD AT THE BUILSA DISTRICT HOSPITAL IN THE UPPER EAST REGION OF GHANA.

THIS HOSPITAL HAS A SINGLE DOCTOR AND SUPPORTS A POPULATION OF NEARLY 100,000 PEOPLE.



#### INTRODUCTION

The joy of hearing a new baby's healthy heartbeat. The pride of learning a life saving skill. The comfort of a safe place to heal. The most important things in our medical aid aren't *things* at all - they are the intangible, life-changing potential that our shipments unlock.

For 4 years, Ghana Medical Help has been a vital source of essential medical resources for district hospitals in Northern Ghana, which support two million people living without access to adequate health care.

Over this time, GMH has grown into a comprehensive solution to some major challenges in rural and remote areas of Ghana: scarcity of human and equipment resources, geographic isolation, high staff turnover and a lack of culturally safe care.



### MEDICAL AID

For the first time, Dr. Gudu at the Bongo Hospital has pediatric blood pressure cuffs to accurately determine the blood pressure of children with malaria.

GMH sends hundreds of thousands of dollars worth of basic medical equipment every year to advance the capacity of community health care professionals and improve the medical infrastructure in rural Northern Ghana.

We achieved much in 2014, including donating two times more medical equipment than ever before! We coordinated equipment training programs for local health care workers and established the roots of a communication network across the northern-based hospitals. We expanded the capacity and range of medical services provided in 10 hospitals, and increased their efficiency such that tens of thousands more individuals received medical treatment.



Being research-oriented, GMH conducts quarterly needs assessments of health priorities, challenges and potential areas for improvement in relation to managing infectious and chronic diseases at each partner hospital. From this research a list of priority items in terms of basic and complex equipment resources is developed, with the focus being on front-line medical equipment that is essential for managing pediatric, pregnant and critically ill patient conditions.

Learn more about our shipments at www.ghanamedicalhelp.com



## HUMANITARIAN AID

Establishing a communication platform to facilitate engagement between hospitals in all areas of rural Northern Ghana that face common health challenges.

#### MEDICAL TRAINING PROGRAMS

Education programs expand on the knowledge base and skill capacity of community health care workers. This translates into lower staff turnover, improved patient care and increased community patronage. GMH in 2015 will be conducting a series of equipment and medical training workshops for local health care workers and establishing the foundations for a knowledge sharing communication platform.

#### MEDICAL STUDENT HOSPITAL PLACEMENT PROGRAM

This past summer, GMH piloted a hospital placement program for medical students. Expanding this program will alleviate the extreme lack of human resources during malaria season and build on the knowledge base and skillsets of medical students to create better, globally conscious doctors.



#### PLATFORM FOR INNOVATIVE MEDICAL TECHNOLOGIES

GMH is adjusting our focus to include more remote areas of Northern Ghana where populations cannot access even a rural district hospital. We are investigating innovative, scalable and culturally appropriate pilot interventions that use cutting edge medical technology to improve health outcomes in remote communities worldwide.

Learn more about our projects at www.ghanamedicalhelp.com



## IN 2014...

GMH PROVIDED  $12^{\text{SKIDS}}$  &  $2,500^{\text{KG}}$  of basic medical equipment







WITH THE HELP OF 50 GMH-ERS, WE ALSO:

Ran an hospital placement program for medical students.

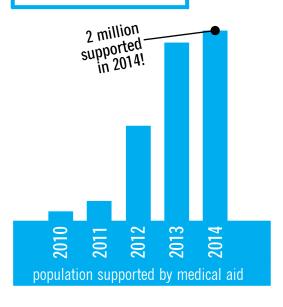
Developed equipment training programs for hospital staff.

Conducted quarterly needs and impact assessments.

Evaluated need for blood sample analysis in remote areas.

TO 10 hospitals

stethoscopes otoscopes ophthalmoscopes nebulizer machines suction machines oxygen concentrators portable autoclaves instruments



# FINANCIAL SUMMARY

#### September 1, 2013 - September 1, 2014

monetary income	
club and community service group donations	\$6,000
individual donations	\$16,500
event income	\$64,000
program revenue	\$3,000
total revenue and support	\$89,500

monetary expenses	
program expenses	\$2,200
administration	\$6,600
fundraising	\$15,500
research expenses	\$3,600
in-kind expenses (equipment)	\$48,400
total shipping	\$12,400
total expenses	\$88,700

inventory revenue (products received)	
in-kind product donations received	\$26,824
total inventory revenue	\$26,824
inventory expense (products delivered)	
in-kind donations distributed	\$26,824
total inventory expenses	\$26,824

### MISSION STATEMENT

Ghana Medical Help is a not-for-profit charitable organization committed to sustainably advancing the quality and availability of basic health care in Northern Ghana.

## CORE VALUES

Health as a basic human right
We believe that every human being has the right to access basic medical care.

#### Sustainability

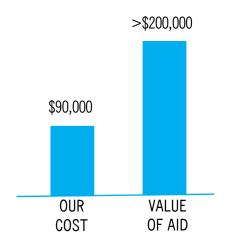
We are committed to sustainably advancing the capacity of health care professionals and improving the medical infrastructure.

#### Community Engagement

We prioritize partnerships with community health care professionals and Ghana Health Services to tackle barriers to health.

#### Integrity

We ensure that our operations are mindfully conducted, socially accountable, transparent and respectful.



## INVESTING IN GLOBAL RURAL HEALTH

The value of last year's equipment donations was more than \$200,000, an amount of money our recipients would never be able to afford without GMH. Your gifts make their job of saving lives possible.

Your support is an investment to improve global rural health. Thank you.

DONATE TODAY AT WWW.GHANAMEDICALHELP.COM

# PROGRAM EVALUATION SYNOPSIS

78% of hospital staff saw improvement in diagnosis efficiency, 67% diagnosis accuracy and 76% treatment quality.

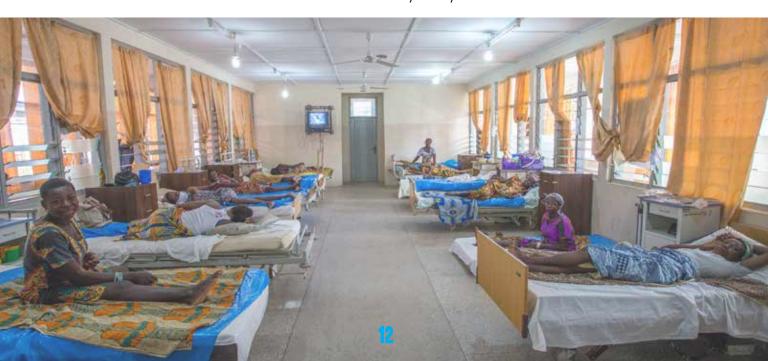
In 2014, we received a midterm program evaluation to assess our program rationale, effectiveness, efficiency and sustainability.

The evaluation concluded that GMH partner hospitals have experienced significant improvements in patient outcomes, job and patient satisfaction, and diagnostic accuracy and efficiency.

According to interviews with on-site GMH volunteers, the equipment training programs were a huge success, with 100% of individuals reporting a very positive experience, with very little room for improvement. Off-site GMH volunteers are also very satisfied with their positions and report overwhelmingly positive experiences with the program, with few suggestions as to how their experiences could be improved.

The 2014 Midterm Program Evaluation was overseen by public health specialist Ms. Victoria Wells.

It is available upon request.





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## YOUR HELPING HAND The power to make a genuine difference in rural global health is in your hands.

#### CHOOSE FROM 3 \$5,000 SPONSORSHIP PACKAGES:

Package A: Sponsor a hospital wing





Package B: Sponsor 1 item for all hospitals



Package C: Sponsor shipping

#### HELP 'GMH-ERS' GET TO GHANA!

Donate your **Air Miles** Points to GMH at www.airmiles.ca/arrow/Search?Ntt=transfer&Nty=1 Donate your **Aeroplan** Points to GMH at http://beyondmiles.aeroplan.com/eng/charity/710

#### DON'T HAVE AN AIR MILES OR AEROPLAN MEMBERSHIP?

You can support us by simply cutting out the GMH AIR MILES Collector Card below and begin using it at appropriate retailers to collect AIR MILES travel rewards on your purchases.



#### MEET THE GMH-ERS!

Kelly Hadfield Founder/Director

**Dr. Dominic Akaateba**Director of Operations

Olivia Knight Data Officer

**Turfah Tabish** Equipment acquisition

**Seattle Tobin-Greene** Fundraising

Jordyn Divok Data management

Mallory Metcalf Shipping prep

Kate Atkinson Programming

Emmanuel Kona Builsa GMH Coordinator

Agana Franar Anata Bongo GMH Coordinator

Tonde Vitalis Nadowli GMH Coordinator

Evans Jon Samba Lawra GMH Coordinator Taha Tabish Board

Graeme Lewis Web master

**Dr. Rodger Gwiazdowski** Data Scientist

**Sandra Jongen** Fundraising

**Stephanie Carey-Yeargan** Fundraising

**Jacqueline Crain** Fundraising

**Nissun Feiner** Fundraising

Michelle Peters Programming

Alamah Rita Navrongo GMH Coordinator

**Ebenezer Kofi**Bongo GMH Coordinator

Kulariba Jacob Bawku GMH Coordinator

Nuku Abdul Hafiz Nadowli GMH Coordinator

Martin Taabaziing Jirapa GMH Coordinator David Berkal Board

Laura Trout Volunteer Coordinator

Mazen El-Baba Research

**Martha Cordell** Fundraising

**Michael Martyna** Fundraising

**Luke Vander Vennon** Fundraising

**Rebecca Simms** Shipping prep

**Hazel Vint** Photography

Hannah Barlow Programming

**Nfi Thomas** Navrongo GMH Coordinator

**Tibil Francis**Zebilla GMH Coordinator

**Kpibaaryiri Sabastian** Lawra GMH Coordinator

Nindor Evans Jirapa GMH Coordinator



Ghana Medical Help improves health outcomes sustainably in rural Ghana by innovative, scalable and culturally appropriate interventions.

GMH is a Canadian registered charity. #82872-4138

For more information, please email info@ghanamedicalhelp.com.

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